## Dr. HARSHA M.B

**Assistant Professor,** 

Department of Studies and Research in Management, Karnataka State Open University, Muktha Gangotri, Mysuru- 570006.

E-mail: ksou4new@gmail.com



#### **CAREER OBJECTIVES:**

A committed continues contribution towards the field of research and teaching in Business Administration (Management). Perseverance to impart the knowledge and importance of sustainable development through education. Teaching students from various socio-economic and cultural backgrounds, transferring excellent administrative, verbal and written communication skills along with constructive and effective teaching methods that promote a stimulating learning environment. Reach the unreached for deploying societal sustainable goals.

### PROFESSIONAL DETAILS:

- 1. 1 year as an Assistant Professor in DOS&R in Management, KSOU, Muktha Gangotri, Mysusru. Involved in Writing and Editing Self Learning Materials, Teaching (LAB, IHRM, SHRD subjects of HRM), evaluating and project guidance for PG students, along with various administrative activities such as NAAC, AICTE, NEP, etc., are carried.
- 2. 5 years in full time research and teaching at Bahadur Institute of Management Sciences (BIMS), University of Mysore, under the UGC JRF/SRF schemes, involved in various teaching and other academic related activities along with full time research study on 'Competency Management' in Banking Industry, from 2015 to 2021. Research experience involving employees of both private and public sector banks.
- 3. 2 years worked as a non-teaching staff at KSOU Regional Centre, Bijapur (Vijayapura) handling Admission process, Course Material, Computer System Administration and Maintenance, Communication source of the regional centre, from 2012 to 2014. Counselling and assisting students in choosing appropriate courses offered and suitable for study. Involved in complete activities of the regional centre of KSOU.
- 4. 1 Year experience in IT Recruitment field, involved in recruiting of middle and senior level software engineers and senior managers at NESS Technologies, and Jyopa Connexions, Bangalore. I was a part of Candidate Availability Dashboard (CAD) Team at Ness Technologies for sourcing and maintaining database for in-house Recruitness Software for immediate joiners on shorter notice period. Conducted weekend drives at different locations, testing, evaluating and presenting results to top management on projects in India and abroad.

- 5. 6 months experience in Sai Carton Manufacturing Company, worked in various departments as Quality control, Transportation, Dispatch, etc. Maintaining the Quality of Raw material from suppliers to ensure required production quality is reached. Monitoring the movements of the consignments and follow-up on delays by end to end flow of transportation till shipment. Involved in taking stock of the available inventory to meet and manage the immediate consignment requirements of the clients.
- 6. Worked in various other Government and private companies on short term projects in several other capacities in Data handling, project manager, ITES, marketing research and marketing executive roles.

#### **EDUCATION:**

- 2021 Ph.D in Business Administration (Management) on the topic of "Competency Management: A Comparative Study of Select Private and Public Sector Banks in India" from the University of Mysore.
- 2013 NET- JRF, from the University Grants Commission(UGC), under Management stream.
- **2013** KSET from the University of Mysore under Management discipline.
- **2012** MBA in HRM from Bapuji Institute of Engineering and Technology, MBA Programme, (VTU) Davangere.
- 2006 BBM in Finance specialization from Mahajana's First Grade College, Mysore.

### **RESEARCH ARTICLES:**

**Diversity Handling Competency-An important aspect of Banking**, published in JETIR, Journal of Emerging Technologies and Innovative Research (ISSN: 2349-5162) in May 2019.

Technological Proficiency - A competency study of select public sector Banks in India, published in JETIR, Journal of Emerging Technologies and Innovative Research (ISSN: 2349-5162)) in June 2019.

Presented a paper titled '*Real Intelligence v/s Artificial Intelligence with Respect to Industrial Revolution 4.0*' held on 28<sup>th</sup> and 29<sup>th</sup> March 2019, at the International Conference On New Horizons Of Industrial Revolution 4.0, at BIMS, University of Mysore.

Presented a Paper entitled '*Balance Scorecard Approach for Competency Management in Banks*' at the XL Indian Social Science Congress held from December 19<sup>th</sup> to 23<sup>rd</sup> on 2016, at the University of Mysore.

# **Details of Seminars, Workshops and Conferences participated:**

SL No:	Particulars of the Programmes					
1	Two Days National Seminar on SKILL INDIA - CHALLENGES AND					

	OPPORTUBITIES held on 6 <sup>th</sup> and 7 <sup>th</sup> January 2023.					
2	"One Week FDP on Emerging Trends in Basic Business Analytics".					
	From 05/09/2022 to 10/09/2022					
3	One Week Workshop on Emerging Trends in Data Analysis Python and					
	(online mode) from 04/04/02022 to 08/04/2022					
4	One Week FDP on Emerging Trends Data Analysis in MS Excel (online me					
	from 21/03/2022 to 25/03/2022					
5	One Week FDP on Emerging Trends in Time Series Econometrics with E-					
	Views Software (online mode) from 04/04/2022 to 09/04/2022					
6	"International Workshop on SCOPUS, WOS, UGC CARE List Free Publication					
	and Patent Filling Process" from 03/03/2022 to 11/03/2022					
7	FDP on "International Faculty Development Program on Research					
	Methodology for Qualitative and Quantitative data collection and Analysis"					
	from 21/02/2022 to 28/02/2022					
8	RDP on One Week Research Development Programme on "Problem					
	Formulation, Publication, Proposal and Thesis Writing". From 07/02/2022 to					
	12/02/2022					
9	'NEP-2020 – Changed Scenario of Teacher Education' on 12/11/2021					
10	Workshop on "Design and Development of Self Learning Material for Open					
	and Distance Learning" from 15/11/2021 to 16/11/2021					
11	online webinar entitled "4 Steps for upskilling through online certification					
	Courses" on 25/01/2022					
12	Ideas for Data Analysis using Excel on 17/02/2022					
13	"Introduction to Artificial Intelligence, Machine Learning and Applications" on					
	21/03/2022					
14	"Cloud Computing and Computer Graphics" on 26/03/2022					
15	Participated in a seminar titled "The Impact of Digitalization on Worklife and					
	Wellbeing" organized by department of studies in psychology in association					
	with "We the Society " Talkshow Platform on 10 <sup>th</sup> March 2021.					
16	Two Days 'Online MDP on Statistical Methods for Machine Learning'					
	organized by Shri Dharmasthala Manjunatheshwara Institute for Management					
	Development (SDMIMD), Mysuru, during October 8-9, 2020.					
17	Two Days International Conference held on 28 <sup>th</sup> and 29 <sup>th</sup> March 2019, at the					

	International Conference On New Horizons Of Industrial Revolution 4.0, at B.					
	N. Bahadur Institute of Management Sciences, University of Mysore					
18	UGC sponsored 1 week short term programme on Research methodology for					
	Research Scholars from 22 <sup>nd</sup> to 28 <sup>th</sup> February 20018 at UGC-Human Resource					
	Development Centre, Manasagangothri, Mysore-06					
19	Two Day workshop on Data Analysis using SPSS, held on 30 <sup>th</sup> and 31 <sup>st</sup> August					
	2017 at department of MBA, GSSSIETW, Mysore.					
20	National Conference on Digital Revolution and Management held on 16 <sup>th</sup> and					
	17 <sup>th</sup> March 2018					
21	One Day State Level workshop on Exploring Research Avenues at					
	Vidyavardaka First Grade College, PG centre, Mysuru on 28 <sup>th</sup> October 2017					
22	One day National Seminar on Issues and Challenges of Global Workplace –					
	Destination 2020, held at Basudev Somani college, Mysore on 5 <sup>th</sup> May 2016					
23	XL Indian Social Science Congress held from December 19 <sup>th</sup> to 23 <sup>rd</sup> on 2016, at					
	the University of Mysore.					
24	Two Days Workshop on Research Methodology in Social Science Research,					
	organized by Department of Studies in Public Administration, University of					
	Mysore, Mysore. On 30 <sup>th</sup> and 31 <sup>st</sup> October 2015.					

## **ADDITIONAL INFORMATION:**

Attended various national and international seminars, workshops and programmes related to management stratum, organized by UGC sponsored and other reputed institutions for awareness and educational purposes.

Well versed with statistical package for social science research SPSS, SPSS Amos. Keen on learning and applying *Machine Learning* techniques into the social science research.

I have won the best CEO competition in BIET MBA programme and under taken an **industrial tour at Singapore and Malaysia** for a week.

## **LANGUAGES KNOWN:**

Kannada, English and Hindi.

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